

# One Strawberry Lane Community Project

## Delivered in partnership with developers BAM and Ask

### How we'll make decisions

We've listed the criteria for making our decisions below. We will score based on these criteria and the scoring system is also listed below. Questions are equally weighted. Evidence of organisational governance is an essential criterion.

If you have any questions about the criteria, or have suggestions for projects that you think would benefit the community, that aren't included in our criteria please contact Clare Gill [CGill@bam.co.uk](mailto:CGill@bam.co.uk) and Gillian Roll [gillian.roll@homegroup.org.uk](mailto:gillian.roll@homegroup.org.uk) or call 0191 594 8738.

### Evaluation criteria

	Score criteria	Score
1	Project Benefits <ul style="list-style-type: none"><li>Quality of the proposed project – benefits and defined beneficiaries.</li><li>How many will be Home Group customers, and how many the wider community?</li></ul>	
2	Evidence of need/demand <ul style="list-style-type: none"><li>Quantitative and/or qualitative evidence</li></ul>	
3	How success will be measured <ul style="list-style-type: none"><li>Outcomes and outputs to be achieved and how these will be measured.</li><li>This will feed into the Social Value Portal measurement framework already being used by BAM</li></ul>	
4	How will the project create a legacy/sustainable benefits? <ul style="list-style-type: none"><li>Ensuring the longer term positive impact on the community.</li></ul>	
5	Time or costs <ul style="list-style-type: none"><li>Most support will be delivered in the form of time and expertise, and this will be looked upon more favourably, as cash availability is limited.</li><li>How much time is required, to do what, and what materials are required?</li></ul>	
6	Fit with our aspirations criteria. The proposal needs to meet at least one of the criteria below. <ul style="list-style-type: none"><li>Enhancing Employability Skills</li><li>Improving Health and Wellbeing</li><li>Encouraging Social Interaction and Addressing Loneliness</li><li>Celebrating the Community</li></ul> All proposals should consider how the following can be maximised: <ul style="list-style-type: none"><li>Equality, diversity and inclusion</li><li>Sustainability</li></ul>	
7	Geographical focus	

	<ul style="list-style-type: none"> <li>• Prioritising activity within the West End of Newcastle (5 points), particularly around Arthurs Hill, Elswick and Benwell where Home Group have significant stock. We would welcome proposals from community groups, schools, sports teams, Home Group colleagues and customers in this locality.</li> <li>• However, we will also invite proposals from wider parts of Newcastle where Home Group have a presence, i.e. our support services, rented and leasehold stock (4 points) and the wider North East (3 points).</li> </ul>	
8	<p>Organisational governance of applicant (essential)</p> <ul style="list-style-type: none"> <li>• Safeguarding policies in place and reviewed annually.</li> <li>• In the event of providing grant funding, we will need full assurance of financial governance, e.g. accounts, decision making process, regulatory bodies, track record.</li> </ul>	
	<b>Total</b>	

### Scoring system

1: Unacceptable

No details, misunderstanding question, not meeting the criteria at all.

2: Weak

Minimal evidence to meet/deliver proposed criteria.

3: Fair

Meets the majority, but not all aspects. Evidence of ability to meet/deliver.

4: Good

Meets all aspects, comprehensive, good understanding and strong evidence of ability to meet or deliver.

5: Excellent

Exceeds criteria, creative/innovative response, added value identified, clear evidence to exceed in delivery.